



Sponsor Opportunities

Ander Racing is finishing a great 2009 season and is prepped and ready to begin the 2010 Outdoor Motocross season and is seeking sponsors. Blake is finishing his 3rd year of MX racing and looks forward to a great 4th year! Ander Racing consists of:

1. Blake Ander – Blake plans to race in the CAMS (Central Alabama Motocross Series) and the Alabama State Series. He'll compete in three classes: 65cc 7-9, Open 4-Stroke, and Small 4-Stroke.
2. Matt Ander – Matt plans to race CAMS (Central Alabama Motocross Series) and the Alabama State Series. He'll compete in the 30+ class. He's also the chief mechanic, driver, coach, and bike washer.
3. Jill Ander – Jill is an important part of the race team who offers encouragement, tasty food, and generally makes the pit area a much prettier place. She also shoots great video of races and practices.



Ander Racing
Tuscaloosa, AL
BlakeAnder.com



Sponsorship Opportunity

You have a unique opportunity to reach audiences of individuals that need your products. Ander Racing will expose your products to people that you may not reach any other way!

The Ander Racing ToyHauler/RV traveled over **5000 miles** in 2009 and will cover at least that much ground in 2010. The RV is parked in prominent, high traffic areas at races and tracks for multiple nights at a time. Your organizations logo, phone number, and web address can be seen by thousands of people, people that may never have been exposed to your brand any other way.

Blake Ander was featured in an exclusive article in the Tuscaloosa News on September 21st. The hour



long interview consisted of the history of Ander Racing, Blake's results in races, and his love of the sport. Ander Racing sponsors will continue to receive coverage from this article via the website link mentioned in the article. The Tuscaloosa News displays the article on their website indefinitely and continues to drive valuable traffic to the BlakeAnder.com site. [Click here to read the article.](#)

The value offered in our sponsorships is dramatic when compared to similar offerings like billboards (\$1000's a month), radio, television, and newspaper/magazine/yellow pages ads. For dollars a day, your organization will reach an untapped, loyal consumer community while supporting the dreams of an up and coming race team!

You can join the following international companies that sponsor Ander Racing:

iProsper.net, Amsoil/StogieOil.com, ASV, EVS, SixSixOne, Dunlop, and TwinAir



www.evs-sports.com

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You have 3 sponsorship opportunities available to promote your product or service:

1. Primary Team Sponsor (only 1 spot available!)

Your company will receive the following benefits of the Primary Sponsorship role (items in red exclusive to Primary Sponsor):

1. Your graphic on the back of the Ander Racing Toy Hauler/RV. Your logo graphic will appear in the optimum position for visibility while the RV is in motion and parked. The height on the RV where your banner will appear is exactly at eye level of drivers on the road. **You will lock in the only optimum spot!**
2. Your banner(s) displayed at all races, mx camps, and practices (you provide banner, signs).
3. Your Online Web Banners and links displayed on BlakeAnder.com which received over **300,000** hits from January '09 to September '09. **Your banners and links will receive top listing postions.**
4. Custom ad in the footers of all emails sent by Blake Ander and Matt Ander
5. Mention of your organization and hyperlink to your site on Blake's blog which appears on BlakeAnder.com, his KX 65 & 110 Sponsorhouse site, and at MXSponsor.com
6. Your organization ad in every web video of Blake's racing and practices. All videos are posted on YouTube, BlakeAnder.com, his KX65 & 110 Sponsorhouse site.
7. Blake will mention your organization on his Facebook account (either a posted link, in his status, or in a posted photo or video) of which he has 130 friends all over the United States.
8. Blake will mention your organization on his Twitter account (either a posted link, in his status, or in a posted photo or video).
9. The Ander Racing team will make themselves available to promote your products via giveaways, samples, etc.
10. Blake will wear your organizations shirts and hats to school and other special events (shirts & hats provided by you).

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11. The Ander Racing team will display your organizations stickers on the team truck and other vehicles (you provide stickers).
12. The Ander Racing team will be available for meet and greets with your employees/clients, grand openings, parties, etc.
12. The Ander Racing team will seek out any opportunity for your organization to promote its products and services.

2. Junior Team Sponsor

Your company will receive the following benefits of the Primary Sponsorship role:

1. Your graphic on the back of the Ander Racing Toy Hauler/RV. Your logo graphic will appear in a secondary position.
2. Your Online Web Banners and links displayed on BlakeAnder.com which received over **300,000** hits from January '09 to September '09.
3. Mention of your organization and hyperlink to your site on Blake's blog/site which appears on BlakeAnder.com, his KX 65 & 110 Sponsorhouse site, and at MXSponsor.com
4. Your organization ad in every web video of Blake's racing and practices. All videos are posted on YouTube, BlakeAnder.com, his KX65 & 110 Sponsorhouse site.
5. Blake will mention your organization on his Facebook account (either a posted link, in his status, or in a posted photo or video) of which he has 130 friends all over the United States.
6. Blake will mention your organization on his Twitter account (either a posted link, in his status, or in a posted photo or video).
7. The Ander Racing team will make themselves available to promote your products via giveaways, samples, etc.
8. Blake will wear your organizations shirts and hats to school and other special events (shirts & hats provided by you).
9. The Ander Racing team will display your organizations stickers on the team truck and other vehicles (you provide stickers).
10. The Ander Racing team will seek out any opportunity for your organization to promote its products and services.

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3. Online Team Sponsor

Your company will receive the following benefits of the Online Sponsorship role:

1. Your Online Web Banners and links displayed on BlakeAnder.com which received over **300,000** hits from January '09 to September '09.
2. Mention of your organization and hyperlink to your site on Blake's blog/site which appears on BlakeAnder.com, his KX 65 & 110 Sponsorhouse site, and at MXSponsor.com
3. Blake will mention your organization on his Facebook account (either a posted link, in his status, or in a posted photo or video) of which he has 130 friends all over the United States.
4. Blake will mention your organization on his Twitter account (either a posted link, in his status, or in a posted photo or video).

Sponsorship Pricing Packages

1. Primary Sponsor - \$500/yr (only \$1.35/day)
2. Junior Sponsor - \$250/yr (only 69¢/day)
3. Online Sponsor - \$150/yr (only 41¢/day)



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Results of 2009 Outdoor Motocross Season

Ander Racing has enjoyed a great 2009 season where the entire team is on track to finish strong in all classes.

Blake Ander is currently ranked 2nd in the Open 4-Stroke class and the Small 4-Stroke class where he missed many races at the beginning of the season.

Though it's only Blake's first year on his 2009 Kawasaki KX 65, he's ranked **3rd place out of 34 total racers.**



<u>CLASS</u>	<u>SEASON POINTS POSITION</u> <i>(as of 9/12/09)</i>
Small 4-Stroke	2 nd Place* *
Open 4-Stroke	2 nd Place*
65cc 7-9	3rd Place <i>(This class has over 30+ racers competing throughout the season)</i>



2009 C.A.M.S. Racing Results

Date	Track	65cc 7-9	Open 4-Stroke	Small 4-Stroke
March 1 st	Noah's MX	8 th	N/A*	N/A**
March 15 th	Outlaw MX	8 th	N/A*	N/A**
April 5 th	Noah's MX	6 th	2 nd	N/A**
April 11 th	Crossbone MX	12 th	4 th	N/A**
April 26 th	Noah's MX	8 th	4 th	N/A**
May 2 nd	Crossbone MX	9 th	4 th	1 st
May 17 th	Outlaw MX	5 th	2 nd	1 st
June 7 th	CAMP MX	4 th	4 th	1 st
June 14 th	Noah's MX	6 th	3 rd	1 st
June 20 th	Crossbone MX	3 rd	2 nd	2 nd
July 18 th	Outlaw MX	6 th	3 rd	1 st
July 26 th	CAMP MX	2 nd	3 rd	1 st
Aug 15 th	Outlaw MX	3 rd	4 th	1 st
Aug 23 rd	Noah's MX	11 ^{th***}	7 ^{th***}	N/A***
Sept 12 th	Crossbone MX	7 th	6 ^{th****}	2 nd
Sept 20 th	CAMP MX	TBD	TBD	TBD
Oct 4 th	Outlaw MX	TBD	TBD	TBD
Oct 10 th	Crossbone MX	TBD	TBD	TBD
Oct 18 th	CAMP MX	TBD	TBD	TBD
Nov 8 th	Noah's MX	TBD	TBD	TBD
Nov 15 th	CAMP MX	TBD	TBD	TBD

* Ander Racing acquired a 2008 Kawasaki KLX 110 after March 15th so Blake could race in the Open-4 Stroke class. **Ander Racing wasn't aware Blake qualified for the Small 4-Stroke class until after the April 26th race. *** Blake had a huge crash while attempting to take over the lead position during the Aug 23rd race and it prevented him from finishing his races, hence the poor finishes on that date. ****Blake experienced some mechanical problems with his KLX110 at the Sept 12th race which prevented him from finishing the race.



Results of 2008 Outdoor Motocross Season

Ander Racing enjoyed a great 2008 season where the entire team finished strong in all the classes competed in. **Blake Ander finished 2nd** in the Open 4-Stroke class where he competed against bikes twice his engine size. Though outmatched by hardware, Blake



never backed down and beat several bigger bikes ridden by

much more experienced riders to finish 2nd overall. **He finished 3rd** overall in the 50cc Entry class, finishing on the 1st place podium spot on multiple occasions. Blake's commitment to his baseball team and football team caused him to miss several races. If he'd competed in those races, he would've finished 1st or 2nd.



Racing Schedule for 2010

Ander Racing plans to attend all the CAMS races, which based on the 2009 race schedule would consist of 22 to 24 races. CAMS races attract competitors and spectators from all over Alabama and the southeast. Races average 100 to 300 registered participants and exponentially more spectators.

Ander Racing will also attend Alabama State Series races as possible and when they don't conflict with CAMS races. The Alabama State Series draws racers and spectators from within the state and the southeast. Races average 100 to 300 registered participants and exponentially more spectators.

Motocross camps and schools are utilized as training opportunities by Ander Racing and 2 to 3 are expected in 2010. These are great opportunities to get your product or service in front of some of the most serious consumers in motocross.

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Practice Schedule for 2010

Ander Racing will be at a track virtually any weekend when a race is not taking place, working on cornering, starts, and other fundamentals of successful motocross. Practices are great opportunities to interact with other racers and their race teams, share ideas, and promote our sponsors to them. Ander Racing is an official member of Noah's MX Park and CAMP MX and plans to spend several weekends there this year. The weekend long practices provide many opportunities to interact with other racers and promote your products.

Goals for the 2010 Season

Ander Racing has several goals for the 2010 season which consist of:

1. Present a positive, competitive image at all races and practices
2. Become faster every lap, advance a position at every race
3. Represent sponsors completely and help advance their products and services
4. Make lots of new friends and learn more about riding
5. Have fun and enjoy the awesome opportunity to race motocross

Blake Ander's Other Activities

Blake turns 9 years old in March and is a busy little guy. He's involved at Calvary Baptist Church, plays basketball, flag football and tackle football, and enjoys hanging out with friends and playing the Wii video game system. Blake is well rounded and he and Ander Racing have a certain level of influence with many different groups of people. He's personally introduced many friends to motocross and can't wait to invite more folks to the track. These opportunities allow him and his team to recommend products and services to a new customer of motocross gear, parts, etc. Great opportunities for sponsors!





Notable Expenses/Investments of 2010

1. Ander racing maintains 3 motocross race bikes: Blake races a 2009 Kawasaki KX65 Monster Edition and a 2008 Kawasaki KLX110; Matt races a 2002 Honda 450R. Both these bikes require a significant amount of maintenance to keep them in top racing condition. Both bikes will require overhauls after the completion of the 2009 season and prior to the 2010 season. The ongoing expenses for maintenance and upgrades can be significant.

2. The fees to enter races and simply get into the tracks average \$120 a race. When gas and other expenses are added, a race weekend can really add up.

Your sponsorship will insure that Ander Racing makes more races than ever before, and your product/service is promoted like never before.

How to Get Involved

If you're interested in securing one of the few sponsor positions currently available, please contact Matt Ander at matt@iprosper.net. You may also visit BlakeAnder.com for more information about the team.



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